

BUSINESS PLAN

Apex Gaming International N.V.
B2B Supplier – Sports Betting Odds & Live Baccarat
Curaçao Gaming Authority

1. Introduction

This Business Plan has been prepared in support of an application to the Curaçao Gaming Authority for a supplier-level license. It outlines the business model, governance structure, financial sustainability, risk management framework, and strategic objectives of Apex Gaming International N.V. (the “Company”).

The Company operates exclusively as a B2B supplier of gaming content and technology, with a narrowly defined scope limited to the provision of sports betting odds and live baccarat solutions. The Company does not engage in B2C gaming activities, does not interact with players, and does not handle payments or player funds.

This document has been prepared in accordance with the Curaçao Gaming Authority’s business plan guidelines and is intended to demonstrate the Company’s operational clarity, financial sustainability, and regulatory awareness.

2. Background and Ownership

The Company is founded and led by **Fang Cheng Fan Wei**, a long-standing professional in the international iGaming industry. Fang Wei has been active in the gaming sector since 1999, beginning with sportsbook-related activities in Costa Rica. Over the course of his career, he has accumulated extensive experience in sports betting markets, odds structuring, operator support, and Asian-focused gaming ecosystems.

Through his involvement with internationally recognised operators and technology initiatives, Fang Wei developed a deep understanding of the importance of reliable odds provision, live gaming content, and robust technical infrastructure. This experience forms the foundation of the Company’s current business strategy.

Fang Wei is a resident of Costa Rica and remains actively involved in the strategic direction, governance, and oversight of the Company.

3. Business Model and Scope of Activities

The Company operates as a supplier and technology provider to licensed B2C gaming operators. Its activities are strictly limited to the supply of sports betting odds and live baccarat content, delivered through technical systems and integration tools.

The Company does not operate gaming websites, does not accept wagers, does not onboard players, and does not provide payment, wallet, or financial services. All player-facing activities remain the sole responsibility of the licensed operators using the Company's products.

Sports Betting Odds

The Company supplies sports betting odds and associated data feeds to licensed operators. These odds may cover pre-match and live betting markets and are delivered through secure technical interfaces designed to ensure accuracy, reliability, and low latency. The Company's role is limited to the provision of odds and related technical support; all betting decisions, risk exposure, and customer management remain with the operator.

Live Baccarat

The Company also supplies live baccarat solutions on a B2B basis. This includes access to live baccarat game streams and the associated technical integration required for operators to offer these games on their own platforms. The Company does not host players, manage betting activity, or control player funds. Its involvement is strictly limited to content and technology supply.

No other game categories are offered or supported by the Company at the moment

4. Management and Organizational Structure

The Company maintains a lean and transparent governance structure appropriate for a supplier-level operation.

Founder, Chairman and Chief Executive Officer

Name: Fang Cheng Fan Wei

In his capacity as Founder, Chairman, and CEO, Fang Wei is responsible for the overall strategic direction of the Company. He oversees senior management functions, approves key

commercial and technical decisions, and ensures that the Company operates in line with its regulatory obligations and business objectives.

Chief Technology Officer (CTO)

Name: Yang Chin-Yu

The CTO will be responsible for overseeing the Company's technical infrastructure, system architecture, product integration, and ongoing platform stability. The appointment of the CTO will ensure appropriate separation between strategic oversight and technical execution as the Company scales its operations.

5. Products and Technology

The Company's products are designed to support licensed operators by providing stable, scalable, and integration-ready gaming content.

Technology development focuses on system reliability, security, and compatibility with operator platforms. Products are delivered through APIs and technical interfaces that allow operators to integrate content efficiently while retaining full operational control over their platforms.

The Company continuously monitors system performance and maintains technical support capabilities to ensure uninterrupted service delivery.

6. Target Markets and Growth Strategy

The Company's initial focus is on serving licensed operators active in regulated or well-established gaming markets, with particular attention to jurisdictions where sports betting and live table games are well established.

Growth will be pursued through the gradual onboarding of additional B2C operator partners, expansion of sports market coverage, and the measured increase of live baccarat capacity. The Company's strategy prioritises sustainable growth, long-term partnerships, and operational stability rather than rapid expansion.

Marketing efforts are primarily B2B-focused and include direct industry relationships, participation in major gaming exhibitions, and reputation-driven business development.

7. Financial Sustainability (FS)

Overview

The Company’s financial model is designed to support long-term sustainability through predictable B2B revenues and a controlled cost structure. Revenue is generated exclusively from commercial arrangements with operators for the supply of sports betting odds and live baccarat content.

The Company does not derive income from player wagering and does not carry player-related financial liabilities.

Three-Year Financial Forecast

Category	Year 1 (USD)	Year 2 (USD)	Year 3 (USD)
Revenue	200,000	350,000	500,000
Operating Costs	110,000	160,000	210,000
Gross Profit	90,000	190,000	290,000
Income Tax (22%)	19,800	41,800	63,800
Net Profit	70,200	148,200	226,200

The forecast reflects conservative assumptions based on gradual partner acquisition and measured expansion of services.

Funding and Liquidity

The Company is funded through shareholder capital and retained earnings. No external debt financing is anticipated. The absence of player fund handling significantly reduces liquidity risk and contributes to a stable cash-flow profile.

8. Risk Management and Oversight

Risk management is overseen directly by the Chairman, with operational risks monitored at management level.

Key risk categories include technical reliability, supplier dependency, regulatory developments, and market competition. These risks are mitigated through redundancy planning, contractual safeguards, compliance monitoring, and periodic internal reviews.

The Company maintains internal procedures for identifying, assessing, and responding to operational risks in a structured and documented manner.

9. Legal and Governance Framework

The Company operates under a single-chairman board structure. Decision-making is supported by regular operational meetings and project-specific reviews.

Legal advice is obtained from external counsel designated by the Chairman. Governance practices emphasise accountability, transparency, and adherence to applicable regulatory standards.

10. Conclusion

Apex Gaming International N.V. operates as a focused B2B supplier of sports betting odds and live baccarat content. Its limited and clearly defined scope, combined with experienced leadership, a conservative financial model, and a strong emphasis on regulatory alignment, provides a solid foundation for sustainable operations under a Curaçao supplier license.

The Company is committed to operating responsibly, transparently, and in full alignment with the expectations of the Curaçao Gaming Authority.

Signed by:

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Apex Gaming International N.V.
Executed by: Managing Director
Elite Management B.V. represented by Kevin J Goncalves Segredo